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Care enough to...



Local Women Develop Youth Conference to End Unnecessary Deaths

700 West Valley Students from 70 schools Joining the Solution

Phoenix, AZ (December 20, 2016) – The recently published Arizona Child Fatality Review Program annual report states that **768** Arizona children died last year; **39%** of those deaths were preventable. The report says suicides have increased **81%** since 2009 stating one factor is the stigma associated with asking for help. It is time for everyone to take a stand and care enough to save a life!

A group of women from the Leadership West Class 22 are working towards erasing the stigma to ask for help, and turning it into an action plan with their inaugural student-led #CareEnough to Get in the Way Youth Conference held *January 26th, 2017 at ASU West from 9:00a.m. – 3:00p.m.* The conference will bring students, police chiefs, government officials, parents and teachers together and provide the tools to take back to their schools with the goal to inspire the 50,000 students in their own schools to *Speak Up, Stand Up and Save A Life.*

Conference co-founder, Gina Godbehere with the Community Based Prosecution Division of the Maricopa County Attorney's Office says, "Tragedies, such as bullying, murders and suicide are happening locally and around the country. These tragedies have brought forward similarities to many other chilling tragedies; where there were warning signs on social media but no action."

The leadership group that also includes [Pendergast Elementary School District](#) Superintendent Dr. Lily Matos DeBlieux and Strategic Business expert, Jennifer Rogers with [GCON Inc.](#) realized change was within reach, and to make a difference, every sector needs to get involved and have a plan. The mastermind group collaborated with Larry Tracey and [Youth4Youth](#), a local non-profit that previously collaborated with the Lorain County Prosecutor's Office to organize many effective student summits after the Columbine High School shooting.

Godbehere adds, "I firmly believe that this conference is desperately needed in our schools and presents an ideal opportunity to help bridge the gap between our local community, the government, and law enforcement in a positive way, and I would like nothing more than to spark a movement for kids to reconnect to each other and #CareEnough to Get in the Way."

The media is invited to attend the conference, which is at capacity. For pre-conference interviews or day of coverage, please RSVP to Jennifer Rogers (480) 599-0104. A special thank you to those who have already supported this event to make it free for students; Maricopa County Prosecutor's Office grant, Pendergast Schools, GCON Inc., ASU West, Jeremy Anderson, EPCOR Water, Wells Fargo, Orcutt/Winslow Architects.

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About the Conference Founders:



Gina Godbehere is the Bureau Chief of the Northwest Valley Bureau in the Community Based Prosecution Division of the Maricopa County Attorney's Office. She has over two decades of experience both as a trial attorney and in assignments with a wide variety of bureaus, including Pretrial, Juvenile, Gang, and the Repeat Offender Unit, during which she has tried every type of felony case including first degree premeditated murder. Throughout her twenty years of service with MCAO, Gina has played an integral role in developing the first Juvenile Drug Court, in implementing the Juvenile Transfer Offender Program, and is the Co-Author and Creator of the Ultimate Trial Research Notebook used by prosecution agencies throughout Arizona. Gina is Maricopa County's designated Bias Crimes Prosecutor, and she actively trains prosecutors and law enforcement officers throughout the state. Gina was born, raised, and currently resides in the west valley. She graduated from Cactus High School, before receiving a Bachelor of Science in Justice Studies and a Juris Doctorate degree from Arizona State College of Law in 1995.



Dr. Lily Matos DeBlieux was born in New York, N.Y. where she attended elementary school and two years of high school. Her family then moved to Isabela, Puerto Rico where she completed high school and college. Lily's educational preparation includes degrees in Elementary Education (BA), Educational Leadership and Supervision (MA and PHD), all from the University of Southern Mississippi and a BA in Business Administration from the University of Puerto Rico. Her experiences are varied and include serving as a teacher, elementary principal, middle school dean of students, assistant superintendent, adjunct university professor, English as a Second Language Instructor, director of religious education at a military base, business owner, and community volunteer. Lily owned a technology company for six years before returning to her true love: education. Dr. DeBlieux was appointed as the first bi-lingual, Latina Superintendent of the Pendergast Elementary School District in May 2014. Dr. DeBlieux is involved in community organizations including: The Hispanic Leadership Institute, Glendale West Rotary, Leadership West Class XX11, City of Phoenix Youth and Education Commission, Glendale Chamber of Commerce, and others. Lily is sought after as a motivational speaker, and in 2015 she founded the organization Si No Yo, Quien? LLC, to provide training to empower women to reach new heights in their personal and professional lives.

She is married to Earl, a retired chaplain who served 30 years in the United States Air Force. She has two children; Joel, a Network Engineer and business owner living in Fort Myers, Florida and Dr. Linda, a Pharmacist living in Tucson, AZ. She is also the proud grandmother of Evangeline.



Jennifer Vogel Rogers, graduated cum laude from the Walter Cronkite School of Broadcast Journalism at Arizona State University. Rogers began her career as an on-air reporter and sports anchor for CBS in Washington state, and continued to work on-air for NBC in Lubbock, Texas. The next move was back to her hometown in Phoenix, Arizona where she worked as a reporter for NBC. She was featured on MSNBC and nominated for an Emmy Award. Rogers hosted and executive produced a 30-minute show on Fox Sports Houston for the Astros called, "Here's the Pitch," and was hired as executive producer and host of "Anything That Rolls" on Channel 39 in Houston. While producing these shows, Jennifer created a successful social media video company. Rogers grew her brand to Arizona and began consulting for companies in Public Affairs, Media Affairs, and Business Development. Jennifer has run successful, award-winning, campaigns for companies such as Central Recovery, Angel MedFlight Air Ambulance, and the City of Buckeye, earning her the title of "Marketer of the Year" from the Phoenix Business Journal.

Jennifer and her husband, Kyle, former pitcher for the Texas Rangers organization, now live back in Arizona, and grew their family with a son and daughter.

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