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Pendergast District takes The Be Kind Pledge!

It's cool to be kind and everyone in PESD is pledging to make a difference!

Phoenix (July 2016) – Pendergast District is joining The Be Kind People Project® beginning in the 2016-17 school year. [The Be Kind People Project](#) is a 501(c) (3) non-profit organization dedicated to initiating positive social change in schools. To do this, Be Kind works to improve the learning environment for enhanced student achievement, to significantly reduce unwanted behavior issues, often manifested or interpreted as bullying, and to provide a comprehensive and culturally relevant framework for responsible and enduring youth development.

Meaningful character education is an essential pillar of effective social, emotional, and academic learning, so The Be Kind People Project equips students with tools that help them understand, link, and apply strong personal character values with academic achievement, teacher appreciation, civic responsibility, creative expression, and exercise. Students are provided an experience-based learning approach that directs the development of solutions and skills so they will understand what TO do instead of what NOT to do. They learn how to form healthy and responsible relationships, to accept responsibility for decisions, words, and actions, and to form respectful and considerate interaction and communication with other people.



“[Pendergast District](#) is thrilled to be initiating the Be Kind Project throughout its twelve schools and in the district this year. These challenging times call for people to learn kindness and practice it in their daily lives. Everyone will part of this amazing character education program and show how being kind is the way to be,” shares Dr. Lily Matos DeBlieux, Superintendent of the Pendergast District.

The Be Kind Pledge™ — *encouragement, supportive, positive, helpful, honest, considerate, thankful, responsible and respectful* – are at the core of The Be Kind People Project’s programs. The philosophies are delivered by the high-energy, be-bopping fun of The Be Kind Crew™. “When you can spin on your head, it gets kids’ attention,” says Dimmick “They listen to what you have to say!” Students take The Be Kind Pledge™, which in turn creates a more hospitable learning environment, which leads to higher academic achievement. “When kids feel safe and supported at school and in their communities, they are able to relax and learn.” says Marcia Meyer, Founder of The Be Kind People Project.

About The Be Kind People Project:

BKPP’s programs integrate social, emotional, academic, and physical education with a high energy, interactive approach that CONNECTS with students through the voice, attitude, and urban dance approach of The Be Kind Crew to form enduring values. The Be Kind Pledge at the core of the program offers a foundation for developing a personal code of conduct to prepare students to be caring, contributing, and respectful adult family members, citizens, and leaders.