



Hilda Ortega-Rosales and Family Will Be Honored by ASU as part of Hispanic Heritage Month

Ortega-Rosales, PESD Board member, honored for educational commitment and community service

Phoenix, Arizona – (September 27, 2018) – The Ortega Family will be recognized as part of ASU's Hispanic Heritage Month Celebration for their educational attainment and community service contributions. Since the 1970s, three generations of Ortegas have earned 21 degrees. They continue to support the university and outreach efforts, including the César E. Chávez Leadership Institute, American Dream Academy, Los Diablos, Hispanic Mother Daughter Program and TRIO Talent Search.

They will be recognized before the game starts, by going out on the field as part of the ASU Partner Tailgate. The Access ASU Partner Tailgate is a celebration of the impact that teachers, counselors, school leaders and community partners make each and every day in the lives of Arizona students and families. [RSVP and purchase discounted game tickets here.](#)

Hilda Ortega-Rosales, a long standing Pendergast Board member, community volunteer and education advocate, beautifully illustrates the importance of education to her family and the community. Hilda serves as the as Director of Grants and Federal Programs for the [Tolleson Union High School District](#). Her board and community service includes over 30 years of experience in corporate and public sector leadership experience. She has served on the Pendergast Elementary Governing Board for over 17 years and has been elected President several times during her tenure. Her community service includes Co-Chair of the Cesar Chavez Leadership Institute Annual Reception Committee for two years, Chicanos Por La Causa Board of Directors for 14 years; five years as the chair, Glendale Parks and Recreation Commission and Glendale Planning Commission. Hilda shares her passion for ASU and education in this [video link](#).

According to Dr. Lily Matos DeBlieux, Pendergast superintendent, “Hilda and her family are role models to their family members, the community and future generations. They have shown how much educational attainment can mean when it is adopted as a family and community value. We are so very proud of her and her family and are fortunate to have her as a supportive Board member in our district.”